

2014 IUPUI Graduate Alumni Survey

Summary of Results – Kelley School of Business

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PURPOSE: To measure indicators related to current alumni employment, satisfaction with experiences at IUPUI, effectiveness of IUPUI on learning, further education, and connection to IUPUI.

METHODS: Survey administered to graduate student alumni who graduated from Fall 2011 to Spring 2014 for which the Office of Alumni Relations had up-to-date contact information. All graduates from Summer 2014 were included in the sample.

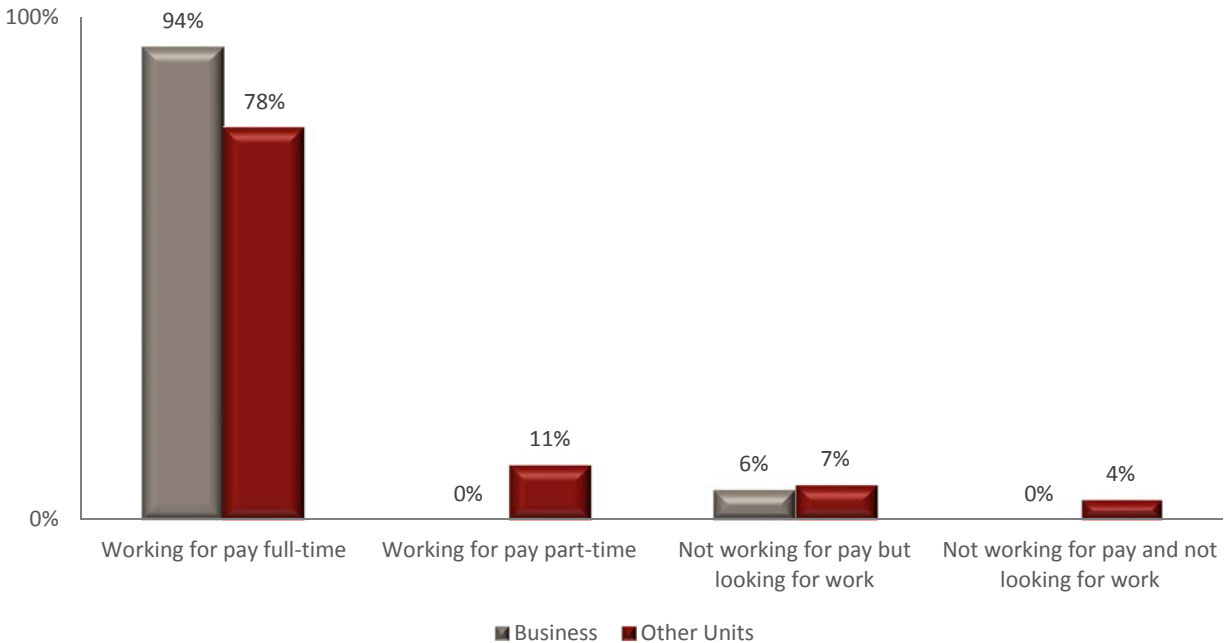
RESPONDENT CHARACTERISTICS:

	Business Respondents	Invited from Business	All Respondents	All Invited
<i>Female</i>	31.8%	33.8%	58.7%	57.7%
<i>Male</i>	68.2%	66.2%	41.2%	42.3%
<i>White</i>	66.6%	64.0%	69.3%	66.5%
<i>Black</i>	10.6%	6.0%	6.8%	6.3%
<i>Hispanic</i>	0.0%	1.3%	1.1%	1.8%
<i>Asian</i>	9.1%	7.6%	4.2%	5.9%
<i>Other</i>	0.0%	0.0%	0.2%	0.6%
<i>International</i>	13.6%	19.9%	16.0%	15.4%
<i>Refused</i>	0.0%	1.2%	2.4%	3.5%
N	66	397	938	5291
Response Rate	17%		19%	

- Demographics of the alumni respondents from the Kelley School of Business are similar to those of the alumni that were invited to participate. There is a slight overrepresentation of black alumni and underrepresentation of international alumni.
- Kelley School of Business respondents are more likely to be male compared to other units on campus.
- The Kelley School of Business has a higher percentage of Asian student respondents compared to other units.
- 20% of Kelley alumni respondents also attended IUPUI for their undergraduate degree.

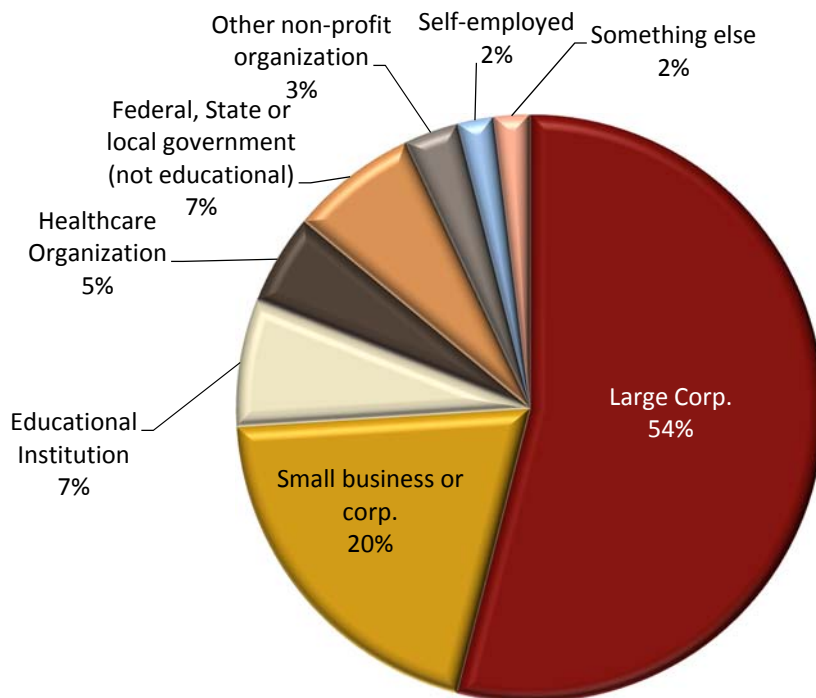
Section 1: Employment

**Figure 1:
Employment Status**



- The vast majority (94%) of all Kelley graduate student alumni are working full-time which is more than other units on campus.
- More than four out of five (85%) of those currently working are employed in Indiana, which significantly greater than other Schools on campus.
- Half of all respondents report that their Kelley School of Business education prepared them for their current job very well (50%), while slightly more than half agree that it enhanced their prospects for career advancement (55%) very well.
- The large majority believe their Kelley School of Business education assisted them with preparation for their job and enhancing their prospects for career advancement at least somewhat at rates of 87% and 97% respectively.

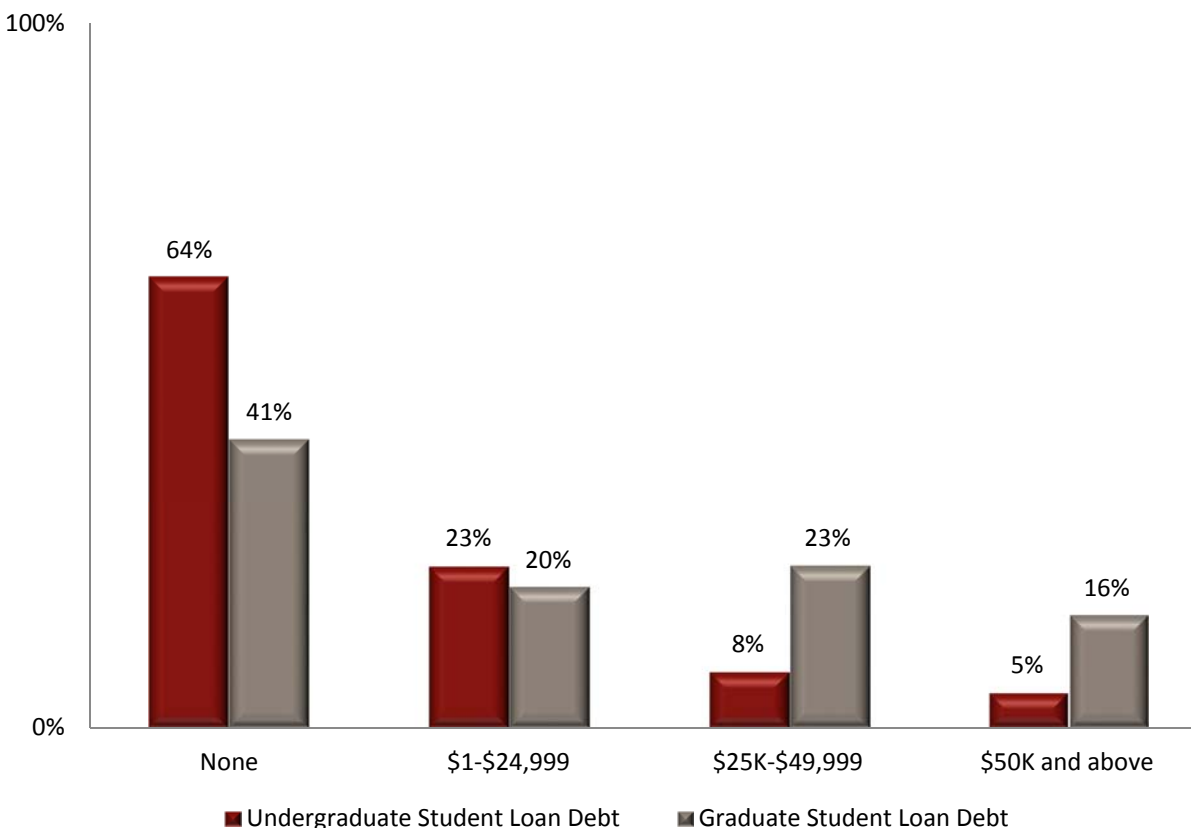
Figure 2
Type of Employer



- Nearly three quarters (74%) of recent Kelley graduate student alumni report working for an either a large or small business or corporation, which is significantly larger compared to other units (17%).
- Less than half (47%) report that their current job is directly related to their graduate program which is significantly less when compared to other units on campus (71%).
- The majority of Kelley alumni (85%) do say that their job is related to their program at least somewhat.
- The majority of graduate student alumni (70%) also agree with the statement, “The job I have is the job I want.”
- The large majority of Kelley graduate student alumni respondents (90%) have an annual salary of at least \$40,000 which is more than other units where this is true for 72% of alumni. More than two thirds of recent Kelley alumni currently have a salary of at least \$60,000 while this is true for less than one third (32%) of other units on campus.

Section 2: Student Loan Debt

**Figure 3:
Student Loan Debt (from all sources)**



- A larger percentage of students have student loan debt \$50,000 or more related to their graduate degree (16%) compared to those having that amount for their undergraduate student loan debt (5%).
- The 16% of graduate alumni from the Kelley School of Business that have \$50,000 or more debt related to their graduate degree is less when compared to other units (32%) on campus.
- Kelley School of Business alumni also have a larger percentage of students with no debt related to their undergraduate degree (64%) compared to other units (55%).
- Among those with debt, 59% of Kelley alumni state that they are very confident that they will be able to pay off their student loans on time which is a higher percentage compared to other units at IUPUI (39%).
- The large majority (87%) of the Kelley School of Business alumni are at least somewhat confident they will be able to pay off their student loans on time.

Section 3: IUPUI Experience

Table 1
Satisfaction with Academics, Instruction, and the Learning Environment ^a

Please indicate how satisfied you are with each of the following aspects of your IUPUI experience.	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Mean
<i>Percentages</i>					
Overall quality of your academic experiences at IUPUI	0%	5%	42%	53%	3.48
Your social experiences at IUPUI	2%	17%	62%	20%	3.00
Quality of teaching by faculty in your major area	2%	6%	47%	45%	3.36
Quality of advising or mentorship	3%	23%	51%	23%	2.94
Quality of courses in your major area	2%	9%	48%	41%	3.29
Personal attention from those in your major department	0%	11%	52%	37%	3.26
Opportunities for community engagement (projects, research, exhibitions, etc.)	2%	17%	57%	24%	3.05
Opportunities to participate in faculty members' research	8%	40%	39%	13%	2.56
Opportunities to participate in personal research	2%	25%	62%	12%	2.83
Consultations about thesis, dissertation, or creative project.	5%	12%	61%	22%	3.00
General helpfulness of faculty	0%	3%	41%	56%	3.53
Tutoring and other academic support services	0%	8%	52%	40%	3.17
Use of technology in the classroom	0%	10%	62%	29%	3.32
The extent to which faculty and staff helped you become oriented to your program	3%	6%	58%	33%	3.21

^a 1 = Very Dissatisfied, 2 = Dissatisfied, 3 = Satisfied, 4 = Very Satisfied

- The large majority (95%) of Kelley graduate student alumni respondents are satisfied or very satisfied with the overall quality of their academic experiences.
- The lowest satisfaction is in regards to opportunities to participate in faculty members' research. The percentage satisfied (52%) is significantly less compared to other units on campus (65%).
- Kelley School of Business alumni respondents (97%) are significantly more likely than other units (88%) to be satisfied with the general helpfulness of faculty.

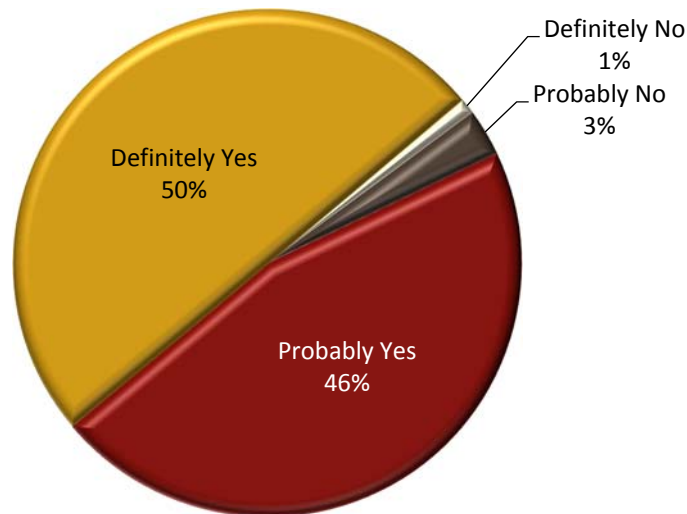
Table 2
Satisfaction with Co-Curricular Experiences and Other Services ^a

Please indicate how satisfied you are with each of the following aspects of your IUPUI experience.	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Mean
	Percentages				
Opportunities to develop appreciation for diversity (outside speakers, programs, films, book discussions, etc.)	1%	11%	51%	37%	3.23
Opportunities to develop leadership skills (in class)	0%	15%	49%	35%	3.20
Opportunities to develop leadership skills (outside the classroom)	3%	25%	39%	32%	3.02
Opportunities for career development (externship, job shadowing, career workshops, internships, etc.)	14%	37%	27%	22%	2.56
Opportunities to participate in international activities on campus (participating in courses or programs with international students, using the global classroom, etc.)	6%	14%	56%	24%	2.97

^a 1 = Very Dissatisfied, 2 = Dissatisfied, 3 = Satisfied, 4 = Very Satisfied

- The majority of Kelley alumni (84%) are satisfied with opportunities to develop leadership skills in the classroom.
- Kelley alumni (49%) are significantly less likely to report being satisfied with opportunities for career development when compared to other units (71%).

Figure 4
If You Could Start Over Again, Would You Go To IUPUI?



- The large majority of Kelley alumni (96%) would either probably or definitely attend IUPUI if they had an opportunity to start over again.

Table 3
Satisfaction with Assistantships & Internships/Externships ^a

Percentage who are very satisfied/ satisfied with...	Teaching Assistantship	Research Assistantship	Internship/ Externship
The extent to which it complemented your coursework	100%	67%	92%
The extent to which it corresponded to your career goals	100%	67%	75%
The extent to which it prepared you for the job market	100%	67%	92%
The extent to which you were mentored/ supervised	67%	67%	92%
N	3	3	12

^a 1 = Very Dissatisfied, 2 = Dissatisfied, 3 = Satisfied, 4 = Very Satisfied

- Respondents were asked if they completed an assistantship or internship/externship while at IUPUI. Less than one out of five (18%) of all Kelley respondents completed an internship/externship while in school and 8% of graduate student alumni report having an assistantship.
- Compared to other units on campus the Kelley School of Business has significantly less graduate alumni who had an internship/externship (51%) and assistantship (21%).
- Among students who did not have an assistantship, the large majority did not desire one (80%).
- The majority of respondents are satisfied with how assistantships (80%) and internships/externships (67%) are assigned.

Section 4: Impact of IUPUI on Learning.

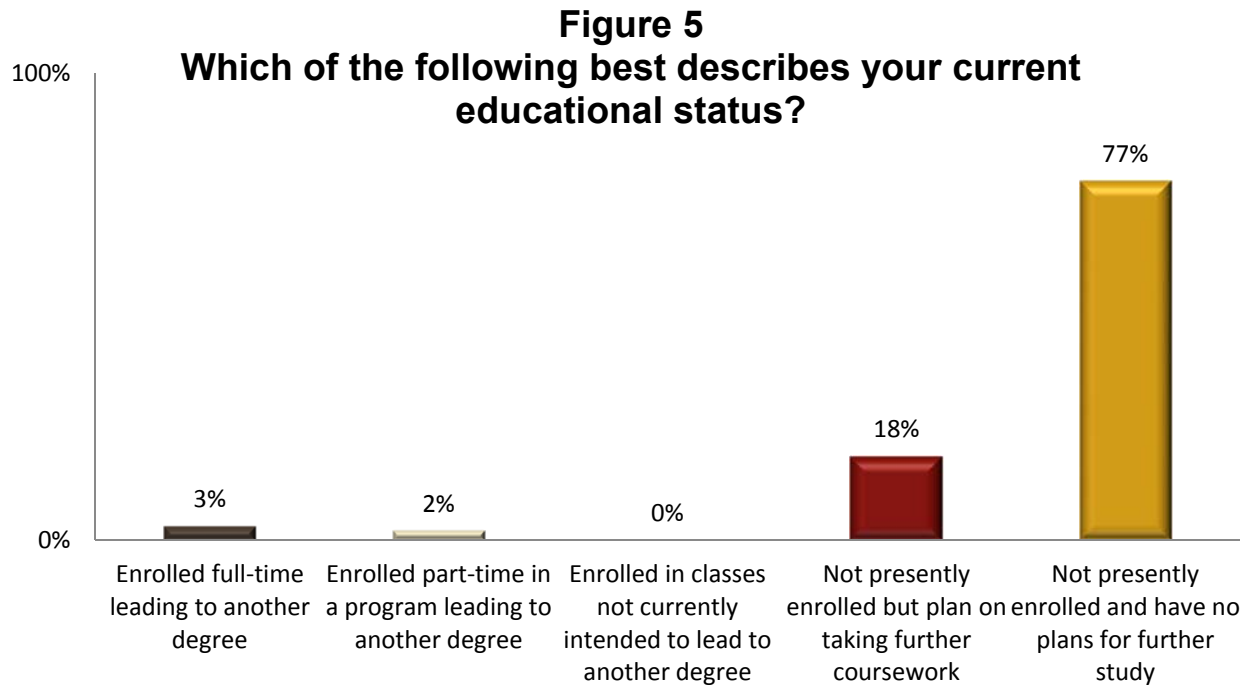
Table 4
Knowledge and Skills ^a

Please indicate your level of effectiveness in each of the following skills/abilities.	Not at all Effective	Somewhat Effective	Effective	Very Effective	Mean
	<i>Percentages</i>				
Acquiring in-depth knowledge in your discipline	0%	15%	42%	42%	3.27
Conducting original research and scholarship	18%	29%	31%	22%	2.55
Understanding research/scholarship in your discipline	12%	20%	47%	21%	2.77
Communicating effectively with others in your discipline	0%	6%	56%	38%	3.32
Communicating effectively with the general public	1%	11%	52%	36%	3.23
Thinking critically	0%	5%	39%	56%	3.52
Thinking creatively	0%	14%	44%	42%	3.29
Applying good judgement in both professional and personal situations	0%	5%	50%	45%	3.41
Solving problems in your discipline	0%	9%	32%	59%	3.49
Conducting research in an ethical manner	2%	6%	39%	52%	3.43
Behaving in an ethical way	0%	2%	33%	65%	3.63
Using the knowledge gained in college to address social issues or problems	6%	16%	48%	30%	3.02
Understanding contemporary social issues	1%	23%	48%	28%	3.02
Exercising your responsibilities as a citizen (e.g. voting, actively participating in community and political issues)	9%	20%	40%	31%	2.92
Marketing yourself effectively	0%	28%	40%	32%	3.05

^a 1 = Not at all Effective, 2 = Somewhat Effective, 3 = Effective, 4 = Very Effective

- Alumni respondents rate themselves as mostly effective on skills and abilities that are related to the principles of graduate and professional student learning (PGPLs).
- Respondents rate themselves highest on the skills/abilities of behaving in an ethical way (98%) and thinking critically (95%) where the vast majority believe they are either effective or very effective.
- Kelley School of Business graduate student alumni rate themselves lowest regarding conducting original research and understanding research/scholarship in their discipline.
- Kelley School of Business alumni rate themselves as very effective regarding solving problems in their discipline (59%) at a higher rate when compared to other units on campus (42%).

Section 5: Further Education & Connection with Kelley



- The large majority of graduate alumni from the Kelley School of Business (77%) are not presently enrolled in classes and have no plans for further students.
- The most common method of obtaining information about Kelley is e-mail (83%). However, over half (53%) also obtain information through LinkedIn which is much higher than other units.
- One fifth of graduate student alumni (20%) report feeling a very strong connection to the School while the majority (57%) feel some connection to the Kelley School of Business.

