

## Kelley School of Business

### 2021 Beginning Freshman Top 10 Reasons to Choose IUPUI From the Entering Student Survey

	<b>N</b>	<b>Mean</b>
Academic quality	52	4.23
Graduates get good jobs	52	4.17
Availability of financial aid/scholarship	47	4.15
Career and job opportunities available in Indianapolis after I complete my degree	52	4.00
Affordability/Cost	52	3.98
Availability of specific academic programs (majors)	52	3.92
Job, career, and internship opportunities available in Indianapolis while attending school	52	3.88
Opportunity for an IU or Purdue degree	47	3.81
Focus on hands-on experiential learning (e.g., internships, service learning and research)	52	3.71
Welcoming campus	52	3.67

1=Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

## Overall Beginning Freshman

### 2021 Beginning Freshman Top 10 Reasons to Choose IUPUI From the Entering Student Survey

	<b>N</b>	<b>Mean</b>
Availability of financial aid/scholarship	661	4.32
Academic quality	764	4.28
Availability of specific academic programs (majors)	764	4.18
Graduates get good jobs	764	4.10
Affordability	763	4.04
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	763	4.00
Job, career, and internship opportunities available in Indianapolis while attending school.	764	4.00
Career and job opportunities available in Indianapolis after I complete my degree	763	3.97
Welcoming campus	763	3.77
Opportunity for an IU or Purdue Degree	662	3.76

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