

2022 Beginning Freshman Top 10 Reasons to Choose IUPUI
From the Entering Student Survey

Kelley School of Business

	Kelley School of Business		Overall Beginning Freshman	
	N	Mean	N	Mean
Academic Quality	51	4.43	710	4.28
Availability of financial aid/scholarship	43	4.37	609	3.38
Graduates get good jobs	51	4.33	712	4.16
Availability of specific academic programs (majors)	51	4.24	712	4.20
Career and job opportunities available in Indianapolis after I complete my degree	51	4.16	713	4.00
Job, career, and internship opportunities available in Indianapolis while attending school	51	4.14	714	4.04
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	51	4.12	713	4.00
Affordability	50	4.06	714	4.09
Personal attention from faculty	43	3.74	608	3.60
Opportunity for an IU or Purdue Degree	43	3.72	609	3.59

*p<.05, **p<.01, ***p<.001