Fall 2018 Enrollment Update

Board of Trustees
October Meeting, 2018

John S. Applegate
Executive Vice President for University Academic Affairs

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Assistant Vice President & Executive Director, University Institutional Research & Reporting
OVERVIEW

• Total Enrollment
  o Freshman
  o Transfer
  o International
  o Online
  o Diversity

• Looking Ahead

• Key Takeaways
Leaving up to Fall 2018

Four notable trends over the past 2-3 years

1. Slowed or stalled growth in total enrollment
   - In part, a familiar cycle
   - Some campuses’ enrollment has grown – for different reasons
   - Current freshman increases may reflect an upturn in the cycle

2. Increased course loads (i.e. banded tuition) has moderated headcount declines from a budgetary standpoint

3. Enrollments in two year sector sharply reduce transfer pipeline

4. Sharp increases in 4-year completion rate, slow but steady increase in 6-year completion rate.
IU ENROLLMENT PATTERNS

1820-2020
IU Enrollment Patterns

IUN

IUS

IUSB

IU Total
FALL 2018 OVERALL & DEGREE-SEEKING ENROLLMENT

**One Year Change (%)**

<table>
<thead>
<tr>
<th>Region</th>
<th>IU Total</th>
<th>Bloomington</th>
<th>IUPUI</th>
<th>East</th>
<th>Kokomo</th>
<th>Northwest</th>
<th>South Bend</th>
<th>Southeast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>6.6%</td>
<td>-0.7%</td>
<td>-0.5%</td>
<td>-0.7%</td>
<td>-0.3%</td>
<td>-2.5%</td>
<td>-3.7%</td>
<td>-1.8%</td>
</tr>
<tr>
<td>Degree Seeking</td>
<td>2.3%</td>
<td>-0.5%</td>
<td>-0.5%</td>
<td>-0.7%</td>
<td>-0.3%</td>
<td>-2.4%</td>
<td>-3.2%</td>
<td>-1.8%</td>
</tr>
</tbody>
</table>

**Five Year Change (%)**

<table>
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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>2.7%</td>
<td>-3.1%</td>
<td>3.4%</td>
<td>6.9%</td>
<td>6.7%</td>
<td>-28.5%</td>
<td>-19.9%</td>
<td>-19.9%</td>
</tr>
<tr>
<td>Degree Seeking</td>
<td>-3.1%</td>
<td>-3.0%</td>
<td>-2.0%</td>
<td>-1.4%</td>
<td>-0.9%</td>
<td>-26.3%</td>
<td>-16.0%</td>
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</table>
FALL 2018 FRESHMAN ENROLLMENT

![Graph showing fall 2018 freshman enrollment trends over the years. The graph illustrates the number of applicants, admissions, and enrolled freshmen over a span of years.]
FRESHMAN HIGHLIGHTS

• Largest class overall
  o Bloomington, IUPUI, East, and Kokomo records

• Record minority representation in number and proportion
IU TRANSFERS & IVY TECH/VU ENROLLMENTS
DISTANCE EDUCATION (DE)

- **Students Taking at Least One DE Class**: 30,643 students, 32.5% of all IU students, 5% increase over Fall '17.
- **Students with 100% DE Schedules**: 8,760 students, 9.3% of all IU students.
- **Online Programs**: 124 programs, 5,746 students enrolled, 13.4% up from Fall '17.
- **DE Credit Hours**: 12.4% of all university hours, 6.6% up from Fall 2017.
- **Credit Hours Distribution**: 81% undergrad, 72% full-time, 65% from Indiana, 3% outside US.
LOOKING AHEAD - THE DEMAND FOR HIGHER EDUCATION
LOOKING AHEAD – COLLEGE PARTICIPATION OVERALL
LOOKING AHEAD – NATIONAL UNIVERSITIES
LOOKING AHEAD – REGIONAL UNIVERSITIES
KEY TAKEAWAYS

• Demographics will challenge our campuses in the coming years
  • Decreased birth rate
  • A more nuanced understanding of how intensively different sectors of the population participate in higher education
  • Shifts in the diversity of the college pipeline
  • Impact of the political climate to our student body composition
  • The impact of economic and employment cycles is difficult to predict

• IU’s reputation remains strong within the state
• We have a window of opportunity to prepare
Questions